



10TH ANNUAL

REMARKABLE WOMEN CONFERENCE
SPONSORSHIP PROPOSAL

BE REMARKABLE



REMARKABLE WOMEN CONFERENCE

Please join us for the 10th Annual Remarkable Women's Conference.

This outstanding sponsorship opportunity places your brand, product or service in front of our sophisticated consumers. This event is highly energetic, passionate and is a very unique conference which showcases talented businesswomen and helps to unleash their full potential. This event is organized and produced by the "Remarkable Women's Conference" Team.

Our event marketing campaign will include:



Blogs
(over 5,000 audience)



Website
(5,000 hits monthly)



Local Newspapers
(20,000 readership)



Social Media Networking
Platforms (Facebook, Twitter,
Instagram and LinkedIn
audience of over 10,000)



Television Ads
(100,000 Impressions)
and in Radio Ads
(50,000 Listeners)

Previous Sponsors



WHAT DOES REMARKABLE WOMEN'S CONFERENCE MEAN TO YOU?

Consider the significance of branding with passionate, active and engaged audiences, onsite visibility, national and local media exposure, online presence, targeted networking with potential clients and playmakers. Partners are able to reach our fervent and receptive audience through contests promotions, pre and post events, creative activities and an over the top marketing program. Partnerships are essential to Remarkable Women's Conference's creative and economic strength. With your partnership contribution, you will join a group of amazingly dedicated supporters, working to deliver an outstanding event. We invite you to partner with us on this extraordinary marketing campaign that will be a win-win relationship.

We have an eight year proven track record of assisting corporations with building stronger, viable business opportunities with our audience because of the established relationships developed from the Remarkable Women's Conference.

We look forward to discussing your needs and welcome this opportunity to explore how you can drive your brand's engagement at the 10th Annual Remarkable Women's Conference. We want you to be a part of this event!





THE EVENT

The Remarkable Women's Business and Community Development Conference is one of the fastest growing special events that connect women to local and national business opportunities. The conference delivers strategies for succeeding in emerging markets and is an exceptional opportunity for organizations that are looking to expand their services to professional businesswomen.

The conference is attended by professional women through-out the state of Illinois that are seeking opportunities to grow their existing business, expand products and services.

WE HAVE FOUR MAJOR STRATEGIC FOCUS AREAS:

- Helping women to have well-balanced lifestyles with purpose, developing a positive outlook, focusing on good habits, and lowering stress.
- Leadership Development
- Community and Housing Development
- Strategic Business Growth

We understand that Leaders must have balance in their lives to ensure their success. Our conference provides information and support on how Leaders can propel themselves to the next level by investing into homeownership, purchasing properties within communities that are on the rise and building viable businesses. We link with executive level business professionals that deliver workshops to lead to business and personal growth, leadership development and homeownership.

SATURDAY, JULY 9TH, 2022

1:00 P.M. - 3:00 P.M.

Financial and Business Development Classes
Real Estate Wealth

4:00 P.M. - 8:00 P.M.

Community Business Networking Event
Small Business Support
Music and Live Entertainment





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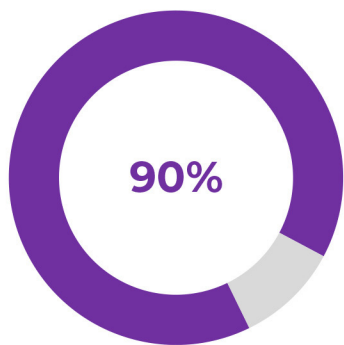
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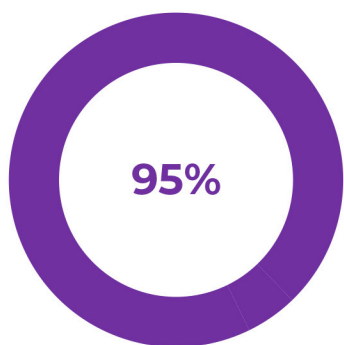
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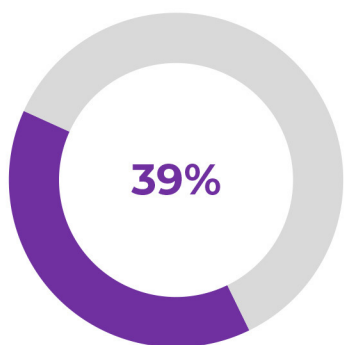
TAP INTO OUR AUDIENCE



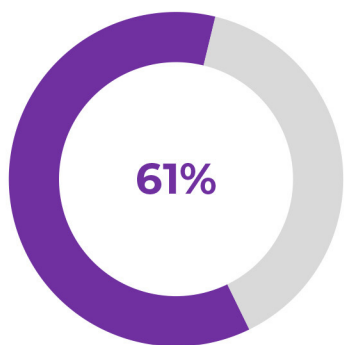
Professional Women



African American Minorities



Homeowners, seeking to purchase 2nd Property



Looking to Purchase First Home



Attendees in 2021



SPONSORSHIP PACKAGES

Please review our menu of opportunities to support the Remarkable Women's Conference. As a project of the P.U.M.P.S. (Providing U Motivation to Pursue Success) Program, a 501(c)3 organization, all contributions to the conference are tax deductible. The expected attendance is 450 participants. The following packages are available:

SPONSOR LEVELS

Presenting Sponsor Level— \$25,000

Presenting Sponsor Level includes:

- Company name and logo added on all printed marketing materials (program book, signage, e-mails)
- Company name and logo added on all digital materials (FB page and event website)
- Full page ad on the back cover or inside front cover or two full page color ads in the program book
- Three press release mentions posted on social media
- Presenting Sponsor mention at podium by EMCEE
- Speaking opportunity at all official conference events (luncheon)
- Photo-Op opportunity with VIP Guests
- Twenty full corporate conference registrations
- Company name and logo added to Remarkable Women's Conference website



DIAMOND LEVEL \$15,000

- Ten minute presentation on the conference stage (\$5,000)
- Sponsor introduced and acknowledged throughout the event
- Special recognition as the Premier Conference for all Radio & Television Interviews/Promotions
- Sixty-second promo video to play in the beginning of the conference
- 20 VIP Registration Tickets (\$2,500 value)
- 6 ft. skirted table and two chairs in a premium location (\$500 value)
- Featured Sponsor large logo branding rotating on the 100 x 100 conference screen
- Four custom email blasts sent to conference Network of over 25,000 people before or after the event on the dates of your choice (\$1,200 value)
- Logo feature plus a page color spread in the Remarkable Women's Conference guide** (\$1,000 value)
- Your company marketing materials in the event swag bags
- Featured Sponsor logo branding and web link on the Conference website home page and sponsor page
- Featured Sponsor logo branding in all of the Conference print and online marketing communications
- Complimentary Food and Drinks for your registered guest (\$510 value)

DIAMOND PARTNERSHIP \$15,000.00

RUBY LEVEL \$10,000

- 5-minute presentation on the Conference stage
- 2 all-inclusive VIP & 15 general registration conference tickets (\$1,400 value)
- 6 ft. skirted table and two chairs in a premium location (\$500 value)
- Sponsor medium logo branding rotating on the conference screen
- 2 custom emails sent to conference Network of 25,000k after the event (\$1200 value)
- Logo feature plus a one-page color spread in the Remarkable Women's Conference guide" (\$500 value)
- Company marketing material in the event swag bags
- Sponsor logo branding and web link on the Conference website and sponsor page
- Sponsor logo branding in all of the Conference pmarketing communications

PEARL LEVEL \$5,000

- Two-minute presentation on the Conference stage
- 2 all-inclusive VIP & 10 general registration conference tickets (\$1,900 value)
- 6' skirted table and two chairs (\$500 value)
- Sponsor small logo branding rotating on the conference screen
- Logo feature plus a half page color spread in the Dynamic Women's Conference guide** (\$250 value)
- Ability to put your company marketing material in the event swag bags (\$1,200 value)
- Sponsor logo branding and web link on the Conference website home and sponsor page
- Sponsor logo branding in all of the Conference print and online marketing communications

PREVIOUS GUEST SPEAKERS & ENTERTAINERS



Karyn Calabrese
Health Nutritionist



Toni Preckwinkle
Cook County Board
President



Vashawn Mitchell
Singer and Song
Writer



Dr. Eric Thomas
Motivational Speaker,
Author, and Minister



Nicole Wheatly
and Television Host
Valerie Warner



Dondre Whitefield
Actor and Author



Lynn Richardson
Author, Financial Expert
and Entertainment
Executive



Nicole Wheatly
and ABC Anchor
Cheryl Burton

PREVIOUS GUEST SPEAKERS & ENTERTAINERS



Alderman Pat Dowell
Alderwoman of the 3rd
Ward



Michelle Mills-Clement
CEO of Chicago
Association of Realtors



Marki Lemons-Rhyal
Social Media Speaker,
Social Media Education
and Strategist to
REALTORS



Hedy Ratner
Women's Business
Development Center